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### **Pfizer Selects SYSTECH International To Combat Counterfeiting Of Viagra**

**Cranbury, New Jersey, January 20, 2006** – SYSTECH International, the leading provider of Packaging Performance Management solutions for manufacturing operations, today announced the successful deployment of its TIPS Serialized Product Tracking software on Pfizer's Viagra packaging line. The robust and versatile solution, which leverages existing technologies, manages all packaging line devices, including writing and recording EPCs to the RFID tags and redundant bar codes. The software enables Pfizer to verify all data on the RFID tag and bar code, establish parent-child relationships in which the products are placed, store events and information in a secure database, and share the information with partners in the distribution chain for authentication of the Viagra product. The solution also handles all real-time packaging level business processes including managing rejects, reworks, and QA functions.

“We provide the technology that enables and tracks the RFID tags on the line. This is the first step in an overall solution that will help Pfizer ensure patient safety and address counterfeiting” noted Robert DeJean, SYSTECH International's President and CEO. “This landmark solution will contribute to Pfizer's and the pharmaceutical industry's ability to combat the growing problem of counterfeit product entering the legitimate pharmaceutical supply chain.”

TIPS Serialized Product Tracking is part of SYSTECH's comprehensive suite of machine vision inspection, packaging line automation and information management solutions.

#### **About SYSTECH International**

SYSTECH International is the leading provider of Packaging Performance Management solutions for manufacturing operations. Founded in 1985, its TIPS® family of solutions was developed specifically to meet the needs of inspection, control, and information management in packaging environments. As recognized market leader in highly regulated industries such as Pharmaceutical, Medical Device, Biotechnology, and Healthcare, the company also services other packaging and converting industries. For more information, visit [www.systech-tips.com](http://www.systech-tips.com).

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