

Purdue Pharma Selects Systech to Provide Sustainable Infrastructure for Serialization

Systech Serialized Product Tracking enables expansion of RFID initiative

Cranbury, NJ, September 10, 2007 – Systech International™, a pioneer of Packaging Execution Systems, today announced that its Serialized Product Tracking (SPT) application has been successfully implemented by Purdue Pharma L.P. to provide the key commercial infrastructure needed to expand GEN 2 RFID tagging of OxyContin® Tablets. SPT is enabling Purdue to extend the protection of their product while maintaining overall operational efficiency.

Purdue is one of the innovative pharmaceutical companies using Systech SPT software to verify product authenticity throughout the pharmaceutical supply chain.

Purdue leveraged the Systech SPT application in its Wilson, NC facility. Systech SPT appealed to Purdue and their need for an integrated solution to expand the number of product SKU's actively tagged, while ensuring the efficiency of its packaging and shipping operations. The initial project, now a fully operational deployment, provides Purdue with a scalable, sustainable and repeatable infrastructure to address those needs. The infrastructure now in place offers item-level serialization, case aggregation, and an interface to the SAP All EPCIS.

“The Systech Serialized Product Tracking application provides us with insight into our products and packaging lines from the item level through the case and to our customer orders,” said Jeffrey Zerillo, Senior Executive Director, Supply Chain at Purdue. “This increased level of visibility helps to protect the authenticity and integrity of our products in the supply chain. Implementing Systech’s Serialized Product Tracking gives us a scalable platform for serialized product tracking that can help us meet regulatory requirements, protect supply chain integrity and maintain vital operational efficiencies.”

“We are seeing more and more pharmaceutical companies turn to our serialization products as a means of addressing regulatory compliance and authentication demands,” said David DeJean, Director of Sales, Serialization Products, Systech International. “Our software enables the serialization technology that enhances product tracking throughout the supply chain.”

About Purdue Pharma L.P.

Purdue Pharma L.P. and its associated companies are privately-held pharmaceutical companies known for pioneering research on persistent pain. Headquartered in Stamford, CT, Purdue is engaged in the research, development, production, and distribution of both prescription and over-the-counter medicines and hospital products. Additional information about Purdue can be found at www.purduepharma.com.

About Systech International

Founded in 1985, Systech International is a global provider of packaging execution systems in the pharmaceutical industry. The powerful combination of Systech’s products and services provide companies with complete control over packaging processes along with the actionable intelligence required to continuously improve packaging performance. By partnering with Systech, companies can leverage an

agnostic, scaleable architecture, to deliver significant improvements at the machine, line and plant levels. For more information about their company and products, please visit www.systech-tips.com.

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