



Systech Launches New Executive Project Management Program and Appoints Industry Veteran as SVP

Cranbury, N.J. January 16, 2012 - Systech International®, the recognized global leader in serialization, today announced organizational enhancements including the company's newly formed Executive Project Management program and the appointment of Jim Macdonell as their Senior Vice President. These key additions are focused to further the company's thought leadership, operational best practices and expand the delivery of their industry leading experience to manufacturers deploying serialization worldwide.

To address the growing number of global serialization roll-out projects, Systech has implemented an Executive Project Management program. The program is comprised of internal subject matter experts that have the breadth and depth of serialization expertise to help clients successfully execute and maintain their authentication and track and trace initiatives. Each customer will partner with a Systech Executive Project Manager "EPM" and a Product Architect who will:

- Consult on best practices within the industry and technical architecture for global solutions
- Guide the customer's project teams and sites throughout the process
- Help ensure that the product ID technologies, global architecture, business processes, and IT applications are implemented as required to accrue business value and regulatory compliance

The primary goal of the program is to provide a subject matter expert who is responsible for overseeing standardization and maximum scalability across each site or individual project phase. Standardization includes technical documentation, site level architecture and site configuration, as well as line specific design and configuration.

The EPM team member will act as the single point of contact for the customer and will ensure alignment between both the manufacturer and Systech resources. The EPM is also available to be a member or advisor to the customer's Corporate Serialization team, so that Systech can take a proactive role in the program's direction. As a result, customers will benefit by standardizing site and line validation, reducing their delivery costs, reducing variants of project documentation, and ensuring adherence to corporate goals and guidelines.

"In consulting with our clients, we recognized that instituting a strategic global team to address and handle serialization needs was critical for our customers' packaging operations," stated Bob DeJean, President and CEO, Systech International. "This Executive Project Management program is just one more way we plan to help manufacturers effectively implement, deploy and support their serialization programs in the wake of global mandates."

Systech has also appointed a new Senior Vice President, Jim Macdonell. Mr. Macdonell will be responsible for Global Sales, Business Development and Strategic Consulting. He has over 20 years of experience in providing IT solutions, professional services and compliance consulting to the pharmaceutical, medical device and biotechnology industries. Prior to joining Systech, Mr. Macdonell was responsible for the Life Sciences Vertical at iGATE Patni (formerly Taratec) including global solutions and consulting services.

“I am very excited to join an industry leader in providing serialization solutions,” stated Jim Macdonell, Senior Vice President of Sales, Systech International. “I am confident that we can continue to expand Systech’s role as the critical partner of pharmaceutical, medical device and consumer product companies whose goal is to protect their patients, products and brands.”

About Systech International

Systech International is an innovator of packaging execution systems (PES). Systech’s purpose is “*Enabling manufacturers to protect the trust & confidence of their consumers in the product integrity & authenticity of their brand purchases.*” Systech implements inspection, line management, performance metrics and serialization solutions for companies around the world delivering actionable intelligence required to continuously improve performance and protect brand security. By partnering with Systech, companies can leverage a repeatable, flexible, and expandable architecture to consistently deliver significant improvements at the machine, line and plant levels. For more information about their company and products, please visit www.systech-tips.com.

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