



Systech and Marchesini Showcase Complete Serialization Line at Pack Expo 2010

*Pharmaceutical manufacturers can view a complete packaging
environment for serialization in real-time production mode*

Cranbury, NJ October 27, 2010 - Systech International, innovator of Packaging Execution Systems (PES), and Marchesini Group, leader in labeling technology, today announced that they are showcasing their integrated platform for global serialization requirements at Pack Expo 2010 in Chicago on October 31st. Pharmaceutical manufacturers at the show will get a first-hand look at an end of packaging line demonstration for serialization.

The Systech-Marchesini offering consists of Systech's [Serialized Product Tracking](#) solution (SPT) integrated with Marchesini's labeler and case packer. While viewing the solution in action at booth 4457, visitors will see a full serialization line operating as it would in a real world scenario. This includes item-level serialization using Datamatrix bar codes, item aggregation and case serialization, as well as manual pallet building and other Systech off-line applications, including post-lot rework, QA, and transfer shipment. The line will also be available for customer demonstrations at Marchesini's facility in Caldwell, NJ.

"A growing number of countries are implementing serialization regulations, adding new challenges to packaging environments," states Joe Ringwood, COO, Systech International. "Systech and Marchesini have worked together for years to provide manufacturers with the solutions they need to efficiently meet the industry's evolving demands. Manufacturers who personally view our serialization capabilities will directly see how our solutions enable them to effectively address today's global diverse requirements."

The Systech-Marchesini solution has already been deployed by top pharmaceutical manufacturers around the globe. The solution can easily and quickly accommodate changes and respond to new demands, including serialization initiatives such as authentication and track and trace. As a result, manufacturers can promptly address evolving requirements anywhere in the world while controlling total cost of ownership.

"Adding serialization technology represents a significant change for the packaging environment," notes Piero Tomasi, Commercial Director at Marchesini Group. "What's more, global regulations are fast approaching, leaving manufacturers with a small

window for implementation. Leveraging our combined experience and knowledge, Systech and Marchesini have developed an integrated solution that manufacturers can easily and quickly deploy to multiple global sites. Manufacturers can rest assured that they will meet regulations without disrupting the efficiency of their packaging operations.”

About Systech International

Systech International is an innovator of Packaging Execution Systems (PES). Systech offers a suite of productized software that quickly gives manufactures complete control over packaging processes along with the actionable intelligence required to continuously improve performance. Systech implements vision, line management, performance metrics and serialization solutions for companies around the world to secure the supply chain and to optimize packaging efficiencies. By partnering with Systech, companies can leverage a scalable, repeatable architecture, to consistently deliver significant improvements at the machine, line and plant levels. For more information about their company and products, please visit www.systech-tips.com.

About Marchesini Group S.p.A.

With over 9.000 machines produced, more than 2.000 lines installed around the world, Marchesini Group is the leading supplier of stand-alone machines and complete lines in the pharmaceutical and cosmetic packaging industries. Boasting 14 production divisions, 7 acquired businesses, the Group is able to offer “turnkey” lines of products for the primary and secondary packaging market, supplying some of the most cutting edge solutions from a technological point of view. Massimo Marchesini had the idea of setting up the company in 1974 and Marchesini Group currently employs 1.000 staff members, spread over the 11 divisions on the reference markets (Great Britain, United States of America, Scandinavia, Switzerland, Germany, France, Benelux, Spain, India, Middle East and Far East) and avails of a network of 20 agencies that have developed together with the company to enhance its daily commitments towards customer satisfaction. The outstanding international vocation of the group, which generates 85% of its turnover from exports, is counterbalanced by totally “made in Italy” production. For more information about their company and products, please visit www.marchesini.com

Contact:

Susana Caparros

Systech International

609.235.8457

SusanaCaparros@systech-tips.com

Christian Barbato

Garfield Group Public Relations

215-867-8600 x227

cbarbato@garfieldgroup.com