



Systech and Marchesini Showcase Integrated Platform for Evolving Global Requirements

Pharmaceutical manufacturers get a first-hand look at a combined solution that meets diverse coding and serialization regulations

Cranbury, NJ September 2, 2010 - Systech International®, innovator of Packaging Execution Systems (PES), and Marchesini Group, leader in labeling technology, today announced that they are showcasing their integrated solution at the Marchesini demo center in France. The system, consisting of [Systech Sentri](#)® and Marchesini's BL400, enables manufacturers to meet vision inspection and labeling requirements such as French CIP13 and serialization requirements. Visitors will be able to see the system running in production mode at the Marchesini France demonstration center.

The Systech-Marchesini solution, already tested and deployed over 100 times by several major pharmaceutical manufacturers, is capable of adapting to new demands and responding to new requirements, including serialization initiatives such as authentication and track and trace. As a result, manufacturers can leverage the same solution to efficiently address today's local coding regulations as well as tomorrow's evolving serialization mandates. European manufacturers interested in the offering can now observe these capabilities first-hand, as well as speak with Marchesini engineers, before investing in full deployment.

"Today's packaging environment is growing increasingly complex as more and more countries implement strict coding and serialization regulations," states Frederic Menardo, general manager of Systech Europe. "Through our long-term relationship, Systech and Marchesini have continually collaborated to refine our offering, providing our customers with the solutions that they need to meet today's diverse packaging demands. By viewing the one-stop inspection and labeling solution in action, manufacturers can personally and directly see how this investment will benefit their packaging operations for years to come."

Systech Sentri's Datamatrix Verification (DMV) and Optical Character Verification (OCV) vision tools provide the basis for satisfying the CIP13 inspection requirements. Combining these tools with Sentri's intelligent location registration methods, provides the flexibility to handle variations in product size and print locations. Also included is Sentri's complete library of vision tools, all of which are designed specifically for packaging inspection applications. This tool suite allows the system to scale to meet other inspection needs such as print quality verification, tamper evident label placement, 1D barcode inspection as well as connectivity to Systech Serialized Product Tracking

(SPT). Through product class configuration, Sentri can handle multiple inspection requirements arising from product package variations as well as regional and country labeling regulations, all while presenting the line operators with the same, simplified setup process.

The “BL400V TT” is one of the most advanced labelers that can be equipped with a Track and Trace system. It shares the main technological solutions with the other machines made by Neri (a Marchesini Group company). The BL400V TT comes with a transport system with toothed belts, which guarantees positive transport and keeps the distance from the carton and the printing head constant. This feature makes it impossible for cartons to stop or change inclination during the printing process. Cartons will be ejected with fail safe logic. The BL400V TT has a balcony construction, for an easier line clearance, and is ergonomically built, thinking about the operator first.

“Combining our experience and expertise, Systech and Marchesini have developed a tightly integrated vision inspection and labeling solution that our customers can smoothly deploy to multiple global sites,” notes Piero Tomasi, Marchesini’s Commercial and Marketing Director. “This efficiency and dependability is why manufacturers have chosen our offering to address their global business needs.”

About Systech International

Systech International is an innovator of Packaging Execution Systems (PES). Systech offers a suite of productized software that quickly gives manufactures complete control over packaging processes along with the actionable intelligence required to continuously improve performance. Systech implements vision, line management, performance metric and serialization solutions for companies around the world to secure the supply chain and to optimize packing efficiencies. By partnering with Systech, companies can leverage a scalable, repeatable architecture, to consistently deliver significant improvements at the machine, line and plant levels. For more information about their company and products, please visit www.systech-tips.com.

About Marchesini Group S.p.A.

With over 9.000 machines produced, more than 2.000 lines installed around the world, Marchesini Group is the leading supplier of stand-alone machines and complete lines in the pharmaceutical and cosmetic packaging industries. Boasting 14 production divisions, 7 acquired businesses, the Group is able to offer “turnkey” lines of products for the primary and secondary packaging market, supplying some of the most cutting edge solutions from a technological point of view. Massimo Marchesini had the idea of setting up the company in 1974 and Marchesini Group currently employs 1.000 staff members, spread over the 11 divisions on the reference markets (Great Britain, United States of America, Scandinavia, Switzerland, Germany, France, Benelux, Spain, India, Middle East and Far East) and avails of a network of 20 agencies that have developed together with the company to enhance its daily commitments towards customer satisfaction. The outstanding international vocation of the group, which generates 85% of its turnover from exports, is counterbalanced by totally “made in Italy” production.

For more information about their company and products, please visit www.marchesini.com