



## **Systech International and Videojet Brazil Partner to Meet Brazil's Emerging Pharmaceutical Regulatory Requirements**

*Videojet Brazil will sell, install and support the Systech serialization solution, enabling life science manufacturers distributing product in Brazil to efficiently address track and trace initiatives*

**Brussels, Belgium and Sao Paulo, Brazil, May 25, 2010** - Systech International, innovator of [Packaging Execution Systems \(PES\)](#), and Videojet Brazil, a leading supplier of encoding and marking solutions, today announced their partnership. With this partnership Videojet will sell, install, and support Systech's serialization solution in Brazil, allowing pharmaceutical manufacturers to effectively meet the country's quickly emerging regulatory requirements.

In 2009, Brazil passed Law 11.903, which requires the "tracking of manufacturing and consumption of medicine by means of data capturing, storing, and electronic transmission technology." In order to comply with these regulations, local and multi-national pharmaceutical companies serving the Brazilian market need to promptly deploy serialization technology, such as Systech's Serialized Product Tracking (SPT) solution.

Systech SPT, a widely deployed serialization solution for the global pharmaceutical industry, serializes products at the item, case, and pallet levels. The solution also enables bi-directional communication between the packaging line and government managed repository, thereby maintaining the data integrity necessary to meet Brazil's track and trace initiative. As configurable software, SPT eases handling multiple code schemas to comply with various regulations, enables in-house personnel to easily maintain the solution, and speeds implementation. As a result, manufacturers see less line downtime, increased productivity, and reduced costs.

"Through this strategic partnership, manufacturers can leverage the knowledge and experience of two leading companies stated," Joe Ringwood, COO Systech International. "Our proven solutions have been deployed worldwide by companies addressing various packaging needs. The combination of Systech's software and Videojet's local support will help meet our customers' immediate serialization initiatives."

Videojet Brazil has significant experience and expertise deploying its coding and marking solutions on pharmaceutical packaging lines throughout Brazil as well as deploying complex hardware and software integrations. The company was also a key supplier in the pilot to determine the feasibility of complying with the regulations conducted by ETCO, Brazilian Institute for Ethics in Competition. Therefore, their training and in-region support will significantly help pharmaceutical manufacturers successfully implement SPT.

“Videojet is excited to partner with Systech and offer complete, turnkey solutions that effectively meet manufacturers’ business needs,” noted Andre Santos, Country Manager, Videojet Brazil. “We can provide manufacturers in Brazil with the resources and support needed to address their packaging operations.”

### **About Systech International**

Systech International is an innovator of packaging execution systems (PES) for the pharmaceutical industry. Systech offers a suite of productized software that quickly gives manufactures complete control over packaging processes along with the actionable intelligence required to continuously improve performance. Systech implements vision, line management, performance metric and serialization solutions for companies around the world to secure the supply chain and to optimize packing efficiencies. By partnering with Systech, companies can leverage a repeatable, flexible, and expandable architecture to consistently deliver significant improvements at the machine, line and plant levels. For more information about their company and products, please visit [www.systech-tips.com](http://www.systech-tips.com).

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### **About Videojet Brazil**

Videojet Technologies Inc. is a world-leading manufacturer of coding, printing and laser marking products, fluids, and accessories for the product identification industry. As experts in continuous ink jet (CIJ), thermal ink jet (TIJ), drop-on-

demand (DOD), thermal transfer overprinting (TTO), array, and laser technologies, Videojet has over 275,000 units installed worldwide. In Brazil, Videojet has its headquarters in Alphaville, SP, and more than 100 associates complemented by a distribution network, providing sales, service, and application support coverage across the whole country. For more information about Videojet Brazil and its products, please visit [www.videojet.com](http://www.videojet.com).

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