



PACKAGING & TRACKING

Purdue Implements SPT Software

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World Courier Launches Cold Chain Network in China

World Courier has extended its network in China to 36 major cities, offering cold chain transport services for biological specimens, investigational drugs and supplies to clinical trial locations currently approved by the Chinese State Food and Drug Administration.

"China is poised to become the fourth largest pharmaceutical market by 2012," says Korhan Yalcinyuva, regional director for World Courier, Asia Pacific. "With our new operational network in place, we look forward to helping pharmaceutical companies, central labs and clinical research organizations improve their supply chain efficiencies in this vital, but complex country. "China presents many infrastructure challenges for temperature-controlled and clinical trial shipments," he added. "In addition, domestic transport companies do not yet fully understand the many international standards at play in handling these types of shipments. As such, the real concerns and requirements of major pharmaceutical clients in China have not been adequately addressed until now."

The company contends that temperature-controlled shipments can now be handled directly between the following cities: Beijing, Changchun, Chengdu, Chongqing, Dalian, Fuzhou, Guangzhou, Haikou, Hangzhou, Harbin, Hefei, Hohhot, Jinan, Kunming, Lanzhou, Lhasa, Nanchang, Nanjing, Nanning, Ningbo, Qingdao, Shanghai, Shantou, Shenyang, Shenzhen, Suzhou, Taiyun, Tianjin, Urumqi, Wenzhou, Wuhan, Wuxi, Xiamen, Xi'an, Zhengzhou and Zhuhai.

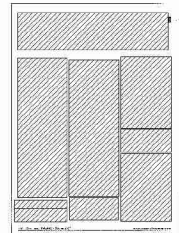
Purdue Implements Systech's SPT Software

Systech International's Serialized Product Tracking (SPT) application has been successfully implemented by Purdue Pharma L.P. to provide the commercial infrastructure needed to expand GEN 2 RFID tagging of OxyContin Tablets. SPT is enabling Purdue to extend the protection of their product while maintaining overall operational efficiency, according to the company.

Purdue uses Systech SPT software to verify product authenticity and to expand the number of product SKU's actively tagged, while ensuring the efficiency of its packaging and shipping operations. The infrastructure now in place offers item-level serialization, case aggregation, and an interface to the SAP All EPCIS.

"The Systech Serialized Product Tracking application provides us with insight into our products and packaging lines from the item level through the case and to our customer orders," said Jeffrey Zerillo, senior executive director, supply chain at Purdue. "This increased level of visibility helps to protect the authenticity and integrity of our products in the supply chain. Implementing Systech's Serialized Product Tracking gives us a scalable platform for serialized product tracking that can help us meet regulatory requirements, protect supply chain integrity and maintain vital operational efficiencies."

"We are seeing more and more pharmaceutical companies turn to our serialization products as a means of addressing regulatory compliance and authentication demands," said David DeJean, director of sales, serialization products, Systech International. "Our software enables the serialization technology that enhances product tracking throughout the supply chain."



Consolidated Products Joins AcuTemp's Network

AcuTemp Thermal Systems' Consolidated Products Corp. (CPC) in New Delhi, India, has joined the company's network of global distribution partners. Consolidated Products will market

AcuTemp's suite of passive and active temperature controlled containers to the pharma and biopharma, public health and military medical markets in India.

"As a leading distributor of medical equipment and supplies, CPC is highly qualified as a partner for expanding AcuTemp's sales efforts into India," said Vince Reidy, vice president of sales and marketing, AcuTemp. "With the continuing effort in India to develop the country's cold chain distribution infrastructure, AcuTemp's products provide an ideal solution for reliably storing and transporting temperature critical items such as blood, vaccines, specimens, and other pharmaceutical or biotechnology products."

"It is important for us to offer superior products that can provide our customers with peace of mind when ship-

ping or storing their temperature sensitive goods," says Jai Saigal, executive director of CPC. "AcuTemp solutions deliver that peace of mind, which is particularly important at this time of growing scrutiny on ensuring the integrity of the cold chain."

Gerresheimer Receives German Packaging Award

Gerresheimer received the 2007 German Packaging Award for its Duma pharma closures. According to the company, the new plastic closures for tablet containers ensure increased safety and increased economy through the entire process chain.

The award was given based on the new type of desiccant closures for tablet containers, which Gerresheimer developed under the Duma trademark. Gerresheimer is the first company to produce the multi-function plastic products completely in one connected process. The result is regarded as a pioneering innovation and for the pharma industry it also facilitates fulfilment of the prescribed registration requirements. ■